

PROPOSAL

The courses and services we provide for corporate.

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THE ACADEMY



PRIVATE COLORS BEAUTY & MAKEUP ACADEMY was founded by Casey Gooi, a professional makeup artist and trainer with experiences of more than a decade in field. The Academy was officially established in year 2016, offering wide range of professional makeup and beauty courses with its content designed according to professional standard.

The Academy provides platform for students to obtain essential certificates on professionalism such as certificate of SKM (Sijil Kemahiran Malaysia), and other related profession certificates. The Academy is dedicated to provide quality education and produce highly-trained professionals in field.

View courses >

View services >



TallyPress.com:

TOP 10 Makeup & Beauty Academy in KL and Selangor

We are honoured to be annouced by *TallyPress.com*, an infamous online blog media as the *Top 10 Makeup & Beauty Academy in Kuala Lumpur and Selangor* area through a public vote session, and was interviewed exclusively by TallyPress.com for receiving the most votes from the public.

URL:

- 1. https://tallypress.com/malaysia-top-10s/top-10-beauty-academies-in-kl-selangor/
- 2. https://tallypress.com/features/enhance-skills-private-colors-beauty-makeup-academy/





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Malaysia's Top 10s Top 10s

Top 10 Beauty Academies in KL & Selangor

By TallyPress - January 26, 2018

Features Malaysia's Features

Enhance Skills with Private Colors Beauty & Makeup Academy

By TallyPress - March 21, 2018



Makeup, Hairstyling, Eyelash Extension

Courses Available

There are variety of courses to choose from at our academy, either a complete *long-term course*, or an intensive *short-term course*. You can also choose to study them in *full time* or *part time* mode.

Long-Term Course

- 1. Advanced Professional Makeup & Hairstyling Course
- 2. Professional Makeup & Hairstyling Course
- 3. Bridal Makeup & Hairstyling Course

Short-Term Course

- 4. Personal Makeup Course
- 5. Airbrush Makeup Course
- 6. Body Art Makeup Course
- 7. Special Effect Makeup Course
- 8. 8 Days Bridal Makeup & Hairstyling Course
- 9. Fundamental Hairstyling Course
- 10. Basic Eyelash Extension Course
- 11. Advanced Eyelash Extension Course
- 12. Basic + Advanced Eyelash Extension Course

Makeup, Hairstyling, Eyelash Extension

Services Available

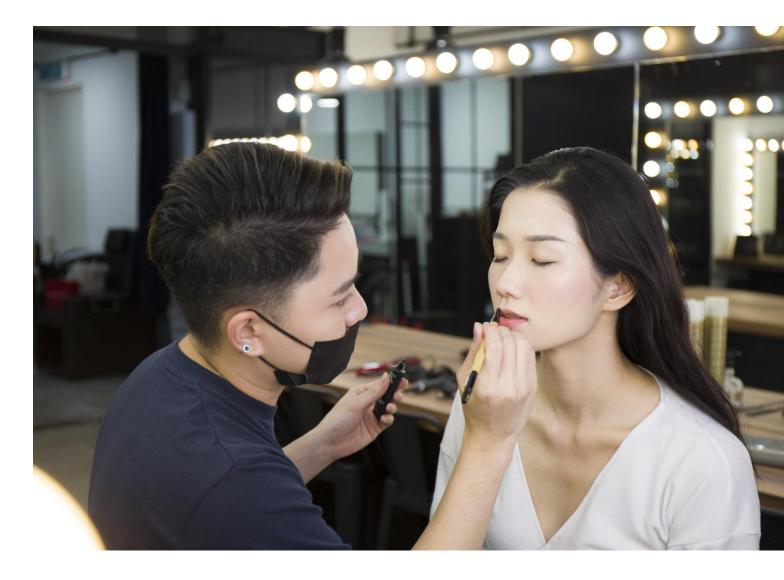
Apart from education, we also provide professional services, which are *Makeup & Hairstyling*, *Eyelash Extension* and *Eyelash/Eyebrow Restoration Treatment*.

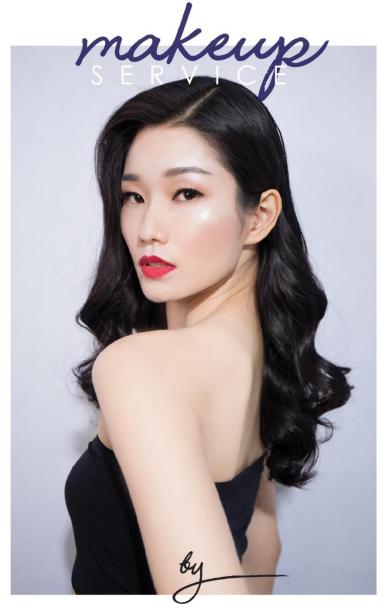
Click to check on the service price list.

Makeup service >

Eyelash Extension service >

<u>Eyelash/Eyebrow</u> <u>Restoration Treatment</u> service >





PRIVATE COLORS

1. Day Makeup

Work makeup, interview and etc.

2. Night Makeup

Dinner, party, gathering and etc.

3. Occassion Makeup

Register of marriage, event, birthday, graduation and etc.

NOTE

Makeup service is inclusive of custom full makeup and hairstyling, and will be carried out at the Academy only.

Per makeup and hairdo service is charged as below:-

JUNIOR / RM 80
SENIOR / RM 150
PROFESSIONAL / RM 250
DIRECTOR / contact for further consultation

For other type of makeup and hairdo service, please contact for further consultation on the charges detail.

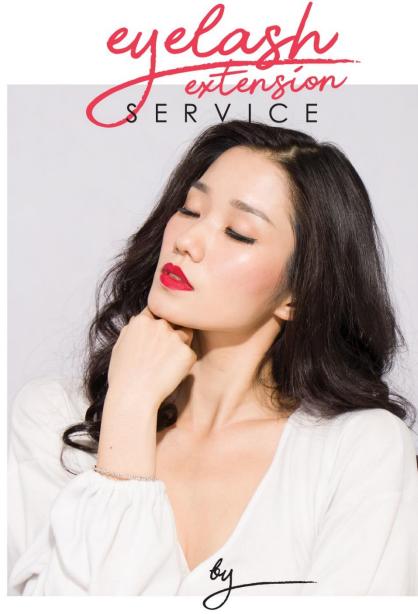
1. Photoshoot Makeup (commercial or non commercial) /
2. Bridal Makeup (photoshoot, actual day, traditional, fashioned) /
3. High Fashion Makeup / 4. Special Effect Makeup
5. Stage Makeup / 6. Film Makeup
7. Fantasy Makeup / 8. Creative Makeup

Please make an appointment 1 week before your occassion. Walk-in service subject to availability.

For enquiry or booking, please contact:

03-56111127 Office 012-3447738 Zed Goh 012-2210830 Vivien Leong





PRIVATE COLORS Beauty & Makeup Academy

1. 3D Eyelash Extension

RM 148

Package / Buy 5 @ RM 500 Free touch up within 2 weeks for each service.

2. 6D Eyelash Extension

RM 208

Package / Buy 5 @ RM 750
Free touch up within 2 weeks for each service.

3. 9D Eyelash Extension

RM 288

Package / Buy 5 @ RM 1,000 Free touch up within 2 weeks for each service.





NOTE

Purchased service and package can be redeemed within 6 months. Strictly no transferring.
Service will be carried out at the Academy only.

Free removing provided.

Please make an appointment 1 week before. Walk-in service subject to availability.

For enquiry or booking, please contact:

03-56111127 Office 012-3447738 Zed Goh 012-2210830 Vivien Leong Eyelash and Eyebrow







1. Eyelash Restoration Treatment

RM 168 First Trial / RM 88 Package / Buy 6 @ RM 600



2. Eyebrow Restoration Treatment

RM 188 First Trial / RM 108 Package / Buy 6 @ RM 720

3. Eyelash + Eyebrow Restoration Treatment

Package / Buy 3 + 3 @ RM 660

NOTE

Purchased service and package can be redeemed within 6 months. Strictly no transferring.

Service will be carried out at the Academy only.

Please make an appointment 1 week before. Walk-in service subject to availability.

For enquiry or booking, please contact:

03-56111127 Office 012-3447738 Zed Goh 012-2210830 Vivien Leong For corporate.

We provide exclusive courses.

course/talk/seminar/workshop

Apart from courses available in the academy, we are able to specifically design a *makeup or beauty related course* that suit what you want your company's staffs to learn about. You might need your frontline staffs to learn how to draw a proper makeup when providing service to your clients; you might want your staffs to tie up their hair properly during their work; you might need your executives to carry a professional-look makeup while they attend a meeting; you might need them to learn a simple face painting for your upcoming events. We are able to design a course according to your requirement, *just let us know what you need and we will take care of it*.



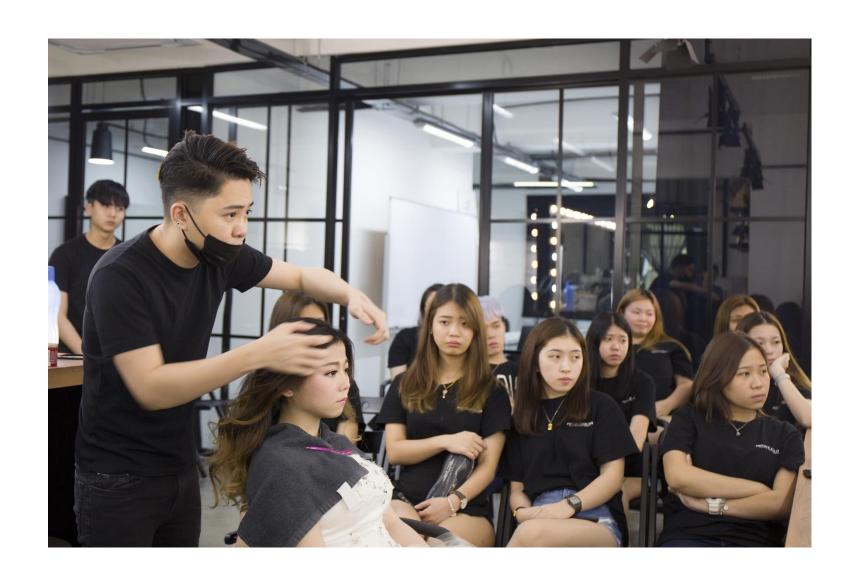
For corporate.

Example of courses for your company

- a. Personal Makeup Course
- b. Basic Hairstyling Course
- c. Dinner Makeup Course
- d. Face Painting Class
- e. Halloween Special Effect Makeup
- f. Men's Makeup Course

and etc.

"We design according to your request."



Course, Talk, Seminar, Workshop.

held in academy, companies, schools and colleges.







For corporate.

We provide makeup services.

We have a team of *professional makeup artist* to handle the makeup and hairdo of your small or big events. Our services cover from dinner event, commercial or non-commercial photoshoot, to annual dinner, themed night, company gathering and other big-scale occasions. A *better corporate price rate* will be provided according to your makeup/hairdo request and the number of clients.

We provide :-

Group and big scale makeup / Day and night makeup / Dinner makeup / Special effect makeup / Face painting / Body painting / Body art / Photoshoot makeup / Stage makeup / Fashion makeup / and etc.

For corporate.

Makeup type to choose from.

There are a lot of makeup type, however for corporate, the most common makeup type requested are dinner makeup, airbrush makeup, special effect, body art, temporary tattoo and etc.

Our professional makeup artist will communicate with you to understand your requirement and hence suggest the types of makeup that would be appropriate for your occasions.

Contact us >

What is Airbrush Makeup? >



Learn about

Airbrush Makeup

Using the traditional way of dabbing up the foundation could really take up a big part of time, while using airbrush machine, makeup artist can achieve a full perfect foundation with blusher in only a short period of time.

Makeup using airbrush can achieve a more *High Definition* look due to its *finest foundation particles* sprayed from the airbrush gun, also it will only *require a few minutes*.

Airbrush machine is often used in *photoshoot*, where HD look is always suggested. It is also used to complete task quick and on time in a *big-scale makeup event* with hundreds of clients. While in *body art*, it can be used to create a smoother color gradient or spray onto a big part of our skin. *Airbrush Tattoo* is also prevalent as the application only takes seconds and provide excellent effect.



Learn about

Type of Airbrush Foundation/Color Paint

1. Water-Based Foundation/Color Paint

Water-based foundation or cosmetic color paint can be easily washed off. The color usually only last until it is contacted with water or sweat. For artwork with temporary purpose, makeup artists would always suggest water-based cosmetic color paint or foundation so that client can always clean it up whenever they want to remove it.

2. Silicon-Based Foundation/Color Paint

Silicon-based foundation/color paint can last longer than water-based foundation/color paint as it has better water-proof properties. Silicon-based foundation/color paint is always recommended for any purpose of makeup that last no longer than 8 hours, for example photoshoot, dinner, presentation and etc.

3. Alchohol-Based Foundation/Color Paint

Alcohol-based foundation/color paint can not be easily washed off and is water-proof. According to skin type, the artwork can stay for 2 days to even weeks. Makeup artist will suggest alcohol-based foundation/color paint if only if the client would like the artwork to last longer.





Esmod Fashion Show

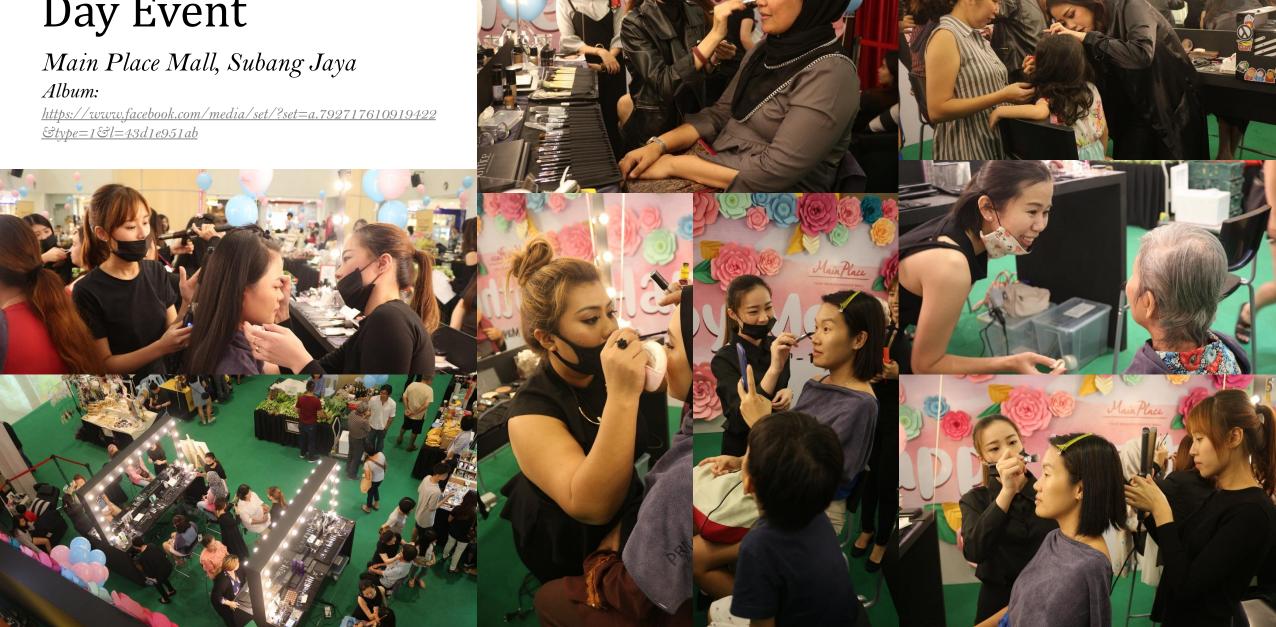
The One Academy, Bandar Sunway, KL.

Video: https://youtu.be/WYgKakmctfU
Album:

https://www.facebook.com/media/set/?set=a.75068486512 2697&type=1&l=054656cf46



Mother's Day Event



Fashion Photoshoot

For fashion designers, outfit brands, accessories brands, and etc.





UTAR Eternal Chinese Cultural Night

UTAR, Kampar

Album:

https://www.facebook.com/media/set/?set=a.65 <u>1871248337393&type=1&l=518cb7d270</u>



Music Video Filming "Money Money"

126 Creative Production Album:

https://www.facebook.com/media/set/?set=a.87 4624332728749&type=1&l=4da35612cc





PRIVATE COLORS

Facebook

private colors beauty & makeup academy >

Instagram

@privatecolorsacademy >

For any enquiries,

Contact us

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