

HRD Corp Claimable Course

INTENSIVE INTERMEDIATE MAKEUP WORKSHOP

Training Programme No. | **10001349559**



PRIVATE COLORS BEAUTY & MAKEUP ACADEMY SDN BHD (201601016303)

3D, NADAYU DAGANG 28, JLN PJS 11/7, 47620 SUBANG JAYA, SELANGOR.

MAKEUP | HAIRSTYLING | EYELASH EXTENSION

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TRAINING PROVIDER INFORMATION

Training Provider Name	:	PRIVATE COLORS BEAUTY & MAKEUP ACADEMY SDN. BHD.
Training Provider No.	:	1000110296
MyCoID	:	201601016303
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HRD CORP CLAIMABLE COURSE

Course Title	:	Intensive Intermediate Makeup Workshop
Training Programme No.	:	10001349559
Total Training Hours	:	14 hours
Total Training Days	:	2 days
Proficiency Level	:	Intermediate
Number Of Students	:	20 pax

COURSE DETAIL

COURSE OBJECTIVES

Intensive Intermediate Makeup Workshop is an intensive course specifically designed to train participant through the perspective of a professional makeup artist to improve their knowledge on makeup products, the correct way to use them, fundamental makeup skill, and also the standard operation procedure of makeup. This workshop is suitable for participant who has basic knowledge on makeup.

FOCUS POINT

Intensive Intermediate Makeup Workshop focuses on two makeup types:

- Asian Style Makeup
- Western Style Makeup

TRAINING OUTCOME

After completing the workshop, the participants will:

- Understand about makeup products and its usage
- Understand the standard operation procedure of makeup
- Understand the focus point of Asian and Western style makeup
- Complete the full makeup routine for Asian and Western style makeup

COURSE OUTLINE

Topic	Content
1. Professionalism and Hygiene for a Makeup Artist	<ul style="list-style-type: none"> a. Knowledge of Professional Personal Image b. Basic Preparation Before Makeup c. Factors To Be Considered in Makeup
2. The Art of Pre-Makeup – Skincare	<ul style="list-style-type: none"> a. Analyzing Different Skin Types and Conditions b. Standard of Procedure (SOP) to Attend To Your Customers c. The Importance of Skincare Before Makeup Application d. A Guide to Essential Skin Care Rituals
3. The Knowledge of Perfect Foundation	<ul style="list-style-type: none"> a. Mastery of Foundation b. Contouring and Highlighting c. Blusher
4. Mastering the Art of Face Features Makeup	<ul style="list-style-type: none"> a. The Art of Eyebrow Makeup b. Mastering Eyeshadows c. The Knowledge of Eyeliner d. The Guide of False Eyelashes e. The Knowledge of Lips Makeup
5. Makeup Demonstration	<ul style="list-style-type: none"> a. Asian Style Makeup b. Western Style Makeup
6. Practice	<ul style="list-style-type: none"> a. Practice on Asian Style Makeup b. Practice on Western Style Makeup
7. Assessment	<ul style="list-style-type: none"> a. Asian Style Makeup b. Western Style Makeup
8. Q&A Session	

WORKSHOP TIMETABLE

Day 1

Focus : **Asian Style Makeup**

Time : **10:30 – 19:00 (8 hours 30 mins)**

- 10:30 – 11:00 : Registration / Introduction
- 11:00 – 12:30 : Knowledge and Demonstration of Preparation on Set-up
- 12:30 – 13:30 : Knowledge and Demonstration of Pre-Makeup and Face Makeup
- 13:30 – 14:30 : Lunch Break
- 14:30 – 15:00 : First Batch Practice
- 15:00 – 15:30 : Second Batch Practice
- 15:30 – 16:30 : Knowledge and Demonstration of Face Features Makeup
- 16:30 – 17:00 : Tea Break
- 17:00 – 17:30 : First Batch Practice
- 17:30 – 18:00 : Second Batch Practice
- 18:00 – 18:30 : Photoshoot Sessions
- 18:30 – 19:00 : Q&A Session

Day 2

Focus : **Western Style Makeup**

Time : **10:30 – 19:00 (8 hours 30 mins)**

- 10:30 – 11:00 : Registration / Introduction
- 11:00 – 12:30 : Knowledge and Demonstration of Preparation on Set-up
- 12:30 – 13:30 : Knowledge and Demonstration of Pre-Makeup and Face Makeup
- 13:30 – 14:30 : Lunch Break
- 14:30 – 15:00 : First Batch Practice
- 15:00 – 15:30 : Second Batch Practice
- 15:30 – 16:30 : Knowledge and Demonstration of Face Features Makeup
- 16:30 – 17:00 : Tea Break
- 17:00 – 17:30 : First Batch Practice
- 17:30 – 18:00 : Second Batch Practice
- 18:00 – 18:30 : Photoshoot Sessions
- 18:30 – 19:00 : Q&A Session

TRAINER PROFILE



Gooi Kee Yee, or known as **Casey Gooi**, possesses more than 15 years of vast experience in makeup and hairstyling field. His dedication towards makeup line has driven him to establish a makeup academy at Bandar Sunway, Selangor area in the year of 2016, named Private Colors Beauty & Makeup Academy.

As the managing director of Private Colors Beauty & Makeup Academy, Casey leads the team and plans the overall development of his business, and strives to achieve the vision and goals of his academy. Insisting on providing quality and professional education, Casey worked with his team to coordinate and design every course syllabus and content according to his experience and perspective reaped from this industry, ensure that students are trained properly and professionally in theoretical and practical aspects. With years of effort, Private Colors Beauty & Makeup Academy is currently offering various professional makeup and hairstyling courses with intensive and interesting course content available for students to choose at their preference.

In year of 2005, Casey has studied a hairdressing course at Kuala Lumpur. Once graduated, he has been offered to be a hairstylist at a company. With his thirst for knowledge, he pursued his education at a makeup academy at Kuala Lumpur and studied professional makeup and hairstyling course at year of 2009. During year of 2010 to 2012,

Casey has joined various makeup competition and obtained numerous awards. He was hired to be the makeup lecturer at his makeup academy in 2012, since then, Casey developed his passion towards teaching, he believes that education, be it vocational or academic, it has to be done properly and professionally. With his enthusiast towards makeup education, Casey established Private Colors Beauty & Makeup Academy in 2016, offering various professional makeup and hairstyling course to suit different needs in the market. Other than teaching and provide makeup and hairstyling services, Casey has also organized many makeup training workshops for corporate companies, assisted in developing and reviewing of makeup products, also was invited to be a makeup design consultant for numerous movies and show.

Casey possesses certification of Sijil Kemahiran Malaysia (SKM) level 2, level 3, and Vocational Training Officer (VTO) level 3 certification provided by Jabatan Pendidikan Kemahiran (JPK). Besides that, he is also a certified professional HRD Corp trainer.

As the principal of Private Colors Beauty & Makeup Academy, he believes that "Makeup is not only a skill, it is also a form of art. It is always difficult to get people to acknowledge art. Therefore, in order to get their acknowledgement, much passion and patience is needed. Train and upgrade yourself, and strive to become a successful makeup artist."

GALLERY



GALLERY

