

**HRD Corp Claimable Course**

# **PERSONAL MAKEUP COURSE**

Training Programme No. | **10001402054**



### TRAINING PROVIDER INFORMATION

Training Provider Name	:	<b>PRIVATE COLORS BEAUTY &amp; MAKEUP ACADEMY SDN. BHD.</b>
Training Provider No.	:	<b>1000110296</b>
MyCoID	:	<b>201601016303</b>
Address	:	<b>3D, Nadayu Dagang 28, Jln PJS 11/7, 47620 Subang Jaya, Selangor, Malaysia.</b>
Contact Number	:	<b>+60 12-344 7738</b>
Email	:	<a href="mailto:privatecolorsacademy@gmail.com">privatecolorsacademy@gmail.com</a>
Facebook	:	<a href="https://www.facebook.com/privatecolorsacademy">www.facebook.com/privatecolorsacademy</a>
Instagram	:	<a href="https://www.instagram.com/privatecolorsacademy">www.instagram.com/privatecolorsacademy</a>
Website	:	<a href="http://www.privatecolorsacademy.com">www.privatecolorsacademy.com</a>

### HRD CORP CLAIMABLE COURSE

Course Title	:	<b>Personal Makeup Course</b>
Training Programme No.	:	<b>10001402054</b>
Total Training Hours	:	<b>7 hours</b>
Total Training Days	:	<b>1 day</b>
Proficiency Level	:	<b>Beginner</b>
Number Of Students	:	<b>10 pax</b>

### COURSE DETAIL

#### COURSE OBJECTIVES

**PERSONAL MAKEUP COURSE** is a program designed to teach individuals on how to apply makeup to themselves. The course can cover various topics such as skincare, foundation application, eye makeup, blush and contouring, and lip color application. Through this course, learners can understand deeper about makeup products and tools so they can make suitable choice on products based on their skin type, complexion, and personal preference. The aim of this course is to provide individuals with the skills and knowledge necessary to achieve the desired makeup look for any occasion, whether it be for everyday wear or special events. By the end of the course, individuals should be able to confidently apply makeup to themselves and feel comfortable experimenting with different techniques and products.

#### TRAINING OUTCOME

After completing the workshop, the participants will:

- Understand about makeup products and its usage
- Understand the makeup routine
- Understand the right techniques to apply makeup products
- Understand how to apply makeup to themselves
- Understand the focus point of a day makeup and night makeup
- Complete a full personal makeup look

#### FOCUS POINT

This workshop focuses on training participants to perform a **Day Makeup** suitable for daytime wear, such as for **work or casual outings**, and **Night Makeup** that is suitable for **evening or nighttime events**.

**COURSE OUTLINE**

Topic	Content
<b>1. PRE-MAKEUP / SKINCARE ROUTINE</b>	
<b>2. FACE MAKEUP</b>	
<b>a. Primer</b>	<ul style="list-style-type: none"> <li>Type and usage of primer</li> </ul>
<b>b. Concealer / Color Corrector</b>	<ul style="list-style-type: none"> <li>Difference of concealer and color corrector</li> <li>Usage of concealer and color corrector</li> <li>Choice of color shade</li> </ul>
<b>c. Foundation</b>	<ul style="list-style-type: none"> <li>Types of foundation and their usage</li> <li>Choice of foundation colors</li> <li>Skin undertone</li> </ul>
<b>d. Loose Powder</b>	<ul style="list-style-type: none"> <li>Type and usage of loose powder</li> </ul>
<b>e. Blusher</b>	<ul style="list-style-type: none"> <li>Type and usage of blusher</li> </ul>
<b>f. Contour</b>	<ul style="list-style-type: none"> <li>Type and usage of contour</li> </ul>
<b>3. EYE MAKEUP</b>	
<b>a. Eyebrow</b>	<ul style="list-style-type: none"> <li>Type and usage of eyebrow products</li> <li>Eyebrow drawing technique</li> </ul>
<b>b. Eyeliner</b>	<ul style="list-style-type: none"> <li>Type and usage of eyeliner products</li> </ul>
<b>c. Eyeshadow</b>	<ul style="list-style-type: none"> <li>Choice of eyeshadow color</li> <li>Application of eyeshadow</li> <li>Eyeshadow blending techniques</li> </ul>
<b>d. Eyelashes / Mascara</b>	<ul style="list-style-type: none"> <li>Types and application of false eyelashes</li> <li>Usage of mascara</li> </ul>
<b>4. Lips</b>	<ul style="list-style-type: none"> <li>Types and application of lipstick</li> <li>Choice of lipstick color</li> </ul>
<b>5. Setting Spray</b>	<ul style="list-style-type: none"> <li>Usage of setting spray</li> </ul>
<b>6. Demonstration of Personal Makeup</b>	<ul style="list-style-type: none"> <li>Day / Work makeup</li> <li>Night makeup</li> </ul>
<b>7. Q&amp;A Session</b>	

## **COURSE TIMETABLE**

Time : **10:00am – 6:00pm (8 hours)**

10:00am – 11:30am	: Topic 1, 2
11:30am – 12:30pm	: Practice
12:30pm – 01:30pm	: <i>Lunch Break</i>
01:30pm – 03:00pm	: Topic 3, 4, 5, 6
03:00pm – 03:30pm	: <i>Tea break</i>
03:30pm – 05:30pm	: Practice
05:30pm – 06:00pm	: Q&A Session

## TRAINER PROFILE



**Gooi Kee Yee**, or known as **Casey Gooi**, possesses more than 15 years of vast experience in makeup and hairstyling field. His dedication towards makeup line has driven him to establish a makeup academy at Bandar Sunway, Selangor area in the year of 2016, named Private Colors Beauty & Makeup Academy.

As the managing director of Private Colors Beauty & Makeup Academy, Casey leads the team and plans the overall development of his business, and strives to achieve the vision and goals of his academy. Insisting on providing quality and professional education, Casey worked with his team to coordinate and design every course syllabus and content according to his experience and perspective reaped from this industry, ensure that students are trained properly and professionally in theoretical and practical aspects. With years of effort, Private Colors Beauty & Makeup Academy is currently offering various professional makeup and hairstyling courses with intensive and interesting course content available for students to choose at their preference.

In year of 2005, Casey has studied a hairdressing course at Kuala Lumpur. Once graduated, he has been offered to be a hairstylist at a company. With his thirst for knowledge, he pursued his education at a makeup academy at Kuala Lumpur and studied professional makeup and hairstyling course at year of 2009. During year of 2010 to 2012,

Casey has joined various makeup competition and obtained numerous awards. He was hired to be the makeup lecturer at his makeup academy in 2012, since then, Casey developed his passion towards teaching, he believes that education, be it vocational or academic, it has to be done properly and professionally. With his enthusiast towards makeup education, Casey established Private Colors Beauty & Makeup Academy in 2016, offering various professional makeup and hairstyling course to suit different needs in the market. Other than teaching and provide makeup and hairstyling services, Casey has also organized many makeup training workshops for corporate companies, assisted in developing and reviewing of makeup products, also was invited to be a makeup design consultant for numerous movies and show.

Casey possesses certification of Sijil Kemahiran Malaysia (SKM) level 2, level 3, and Vocational Training Officer (VTO) level 3 certification provided by Jabatan Pendidikan Kemahiran (JPK). Besides that, he is also a certified professional HRD Corp trainer.

As the principal of Private Colors Beauty & Makeup Academy, he believes that "Makeup is not only a skill, it is also a form of art. It is always difficult to get people to acknowledge art. Therefore, in order to get their acknowledgement, much passion and patience is needed. Train and upgrade yourself, and strive to become a successful makeup artist."

## GALLERY



## GALLERY

